

## Top 8 Reasons to Work With a Realtor

**Navigate a complicated process:** A knowledgeable expert will help you prepare the best deal and avoid delays or mistakes.

**Information and opinions:** REALTORS® can provide local community information on utilities, zoning, schools, and more.

**Helping find the best property:** Sometimes it will take some investigation by your REALTOR® to find all available properties.

**Negotiating skills:** There are many negotiating factors. Your agent can advise you as to what is recommended or required.

**Property marketing power:** A large share of real estate sales comes as the result of a REALTOR'S® contacts - not advertising.

**Someone who speaks the language:** If you don't know a CMA from a PUO, you know why it's important to work with a REALTOR®.

**Experience:** Laws and regulations change. REALTORS® handle many transactions each year. Having an expert on your side is critical.

**Objective voice:** Home buying and selling can be an emotional undertaking. Having an objective, third party helps you stay focused.



### IT PAYS TO USE A REALTOR®

Sellers who used a professional real estate agent received 18.7% more than those who sold on their own.



### SOURCES USED IN HOME SEARCH



Source: coloradorealtors.com

### Ethical treatment.



Every REALTOR® makes a commitment to adhere to a strict Code of Ethics. They are also required to complete a refresher course every four years.



REALTORS® give you the expertise you need when buying or selling a home. Look for the "R"! [ColoradoREALTORS.com](http://ColoradoREALTORS.com)